

Stratford Area Chamber of Commerce Board Meeting Minutes – 4-12-11

The meeting was called to order by president Dan Bergs at 6:15pm. In attendance were Brian Weichelt, Cathy & George Heil, Bev Davis, Paula Murdaugh, Dixie Weber, Beth Schreiner, Dan Bergs, Mark Mews and Becky Wilcox.

Treasurer's Report – Mark received a donation from Stratford Building Supply for the purpose of Heritage Days. A thank you card should be sent to them for this. The Treasurer's Report was reviewed by the board and motion to accept was made by Dan then seconded by Beth.

Secretary's Report – Was reviewed and motion to accept was made by Bev then seconded by Paula.

OLD BUSINESS:

1. Heritage Days Raffle and Jackpot tickets must be sold. Any unsold tickets will be purchased by the Chamber.
2. Scholarship Committee Update – Applications will be worked on this year to be reformatted for next year. Possible ideas included listing examples of "business-oriented" students. Announcements will be made on the PA at the highschool in the morning reminding students of the deadline.
3. No updates have been made to the website as of yet.
4. Business After Hours type of networking that was tentatively scheduled for May 12th will be pushed back to sometime in August. Dixie and Becky will be developing this idea.
5. Farmer's Market – Bev with Ebenezer Church has done the research with the health department. An email will be sent to the members outlining the opportunity and charge to participate in the farmer's market. Bev will gather information on the cost of a sign/billboard to advertise location and times of the market.
 - a. Just a reminder: Any Chamber Member may use the letter board cost free any time they wish. The letters are located at Stratford State Bank and can be picked up during their open hours.

NEW BUSINESS:

1. Heritage Days Stage event ('Local Vocals') – Details: Friday, June 10, 2011 from 6:30pm – 8:15pm at Klemme Park. An invitation was sent out to ask for participants to sing. Performance equipment will be provided by Kevin Polster with Music Express Contact Dixie Weber at Country Wireless (715-897-1108) for registration. Becky will make posters/ fliers for the event. Participation awards of \$10 in Stratford Bucks to will be given to each participant. Cost of event funded by the Heritage committee.
2. WDLB – needs a representative from the chamber for the "Your Town Stratford" air date of 4-14-11 & 4-15-11 for about one hour. Dixie volunteered to do this for us.
3. Business Promotion Idea submitted by Dixie. The idea was tabled for now, but will be considered again later.
4. MDA Fire Fighter's Ride – Paula volunteered to obtain more information on this.
5. A bill was received from Cathy's Custom Sewing for the reparation of the street business banners.

The motion to adjourn was made by Bev and seconded by Mark, ending at 7:40pm.